

# Product Showcase

Promote your foodservice, retail, packaging, equipment, or other industry-related product with seafood buyers across the globe via SeafoodSource's Product Showcase.

The SeafoodSource Product Showcase will be promoted to SeafoodSource's full audience, Seafood Expo North America and Seafood Expo Global social media followers, and high-volume Key Buyers for maximum exposure and optimal impact.

To reach an unprecedented number of seafood buyers, with this **NEW** and **IMPROVED** online opportunity, contact:

Minh Ly-Gordon, Sales  
 > [mlygordon@divcom.com](mailto:mlygordon@divcom.com)  
 > +1-207-842-5525

## Product Showcase



Each product will have its own dedicated landing page and will include:

- > Product photo
- > Company logo
- > Company website
- > Product name
- > Product description
- > Indication as to whether a product is "New" or "Featured"
- > Markets (geographical regions) that are served
- > Sales/product contact information
- > Seafood Expo event name and year (current Seafood Expo exhibitors only)
- > A 3-minute promotional video (available with a listing upgrade)

**NEW!**

PART OF A GLOBAL SEAFOOD PORTFOLIO